

COMMUNITY PROGRAMMING BOARD REGIONAL COUNCIL OF GOVERNMENTS

port

The CBPRCOG operates Waycross Community Media, a community media center that provides exciting opportunities to learn, communicate, share ideas, and build community. Waycross provides Public, Educational and Government Access services to Forest Park and Greenhills Ohio; Government Services to Springfield Township and Colerain Township, Ohio; and Educational Access Services to the Winton Woods City Schools and Northwest Local Schools.

Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 6 channels of local programming to our communities on Spectrum Cable & Altafiber Fioptics Cable. Here are the cablecast totals for 2022:

Total NEW first run, local Programs Cablecast 1103
Total NEW first run, local running time (hrs) 1013
Total Programs Cablecast 22,722
(Includes repeats & programs from other Govt/Educational agencies)
Total Hours Cablecast 35,049
(Includes repeats & programs from other Govt/Educational agencies)

Online Streaming Video

Government & Education Channels, Graduations, LIVE Sports and Concerts 24,800 Views for 443,879 Minutes

Waycross Website - www.waycross.tv

Waycross had 12,976 unique visitors to the web site and 40,567 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2022, we had 358,507 viewings of our videos online, for a total of 2,952,577 minutes.

The most viewed current program online was 2022 OHSAA District Wrestling Finals - March 5, 2022. Other top full programs on the Waycross website included:

Colerain vs Northwest HS Wrestling - January 21, 2021
White Oak Middle School Spring Choral Concert of May 21, 2015
OHSAA District Wrestling Finals - 2021
The Warrior Duals Wrestling Meet: February 10, 2018
SWOWCA Glenn Sample Wrestling Classic - December 22, 2019
OHSAA Division 1 Wrestling State Championship Finals 2021
Winton Woods vs Walnut Hills Football - August 26, 2022
Forest Park Police Department New K9 Intro: February 9, 2018
Colerain High School Graduation - May 23, 2022
Northwest High School Homecoming Parade - September 17, 2021
La Salle vs Colerain High School Football - August 19, 2022
OHSAA Division 1 Wrestling State Semifinals - 2021
Pleasant Run Middle School 2014 6th/7th Grade Choir Concert
Winton Woods vs Kingl Regional Semi-Final Football - 11/11/22
Colerain Township - A Day in the Life of a Firefighter

GH Concert on the Commons: Michelle Robinson Band - July 28, 2021
Winton Woods vs Kings OHSAA Tournament Football - 11/5/21
Northwest High School Graduation - May 14, 2022
White Oak Middle School Choir Concert - May 4, 2022
Jazz in Forest Park: Part 2 - Alex Bugnon - August 4, 2018
Winton Woods vs Turpin High School Football - September 9, 2022
Colerain vs. Winton Woods Men's Varsity Basketball -1/8/22
2022 SWOWCA Glenn Sample Holiday Wrestling Classic Championship Fairfield vs. Colerain Men's Varsity Basketball - December 3, 2021
Winton Woods vs La Salle Tournament Football, October 28, 2022
Colerain vs Fairfield High School Football - September 2, 2022
White Oak Middle School Spring Choral Concert: May 17, 2017
Northwest vs Ross High School Football - September 23, 2022
Mt. Healthy vs. Northwest Men's Varsity Basketball - 2/11/22
OHSAA State Wrestling Championship: Semi-Finals - March 4, 2016

Public Access

Waycross Community Media provides training, free equipment use and free cable-cast/webcast of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

21 independent producers produced 706 new public access programs, totaling 620 hours.

Training

Waycross held 20 workshops/training sessions with 26 participants. There were 23 certifications to use our equipment or produce in 2022.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on our Public Access Channels. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Educational Access Programming

Waycross produced 175 new educational access programs, totaling 215 hours. These programs typically include high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly podcast programs highlighting academic programs in the schools.

In addition, Waycross cablecast 3027 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, University of California TV, and Deutsch Welle.

Summer Camp

Waycross sponsored a summer film maker workshop for Middle School and High School youth. Ten participants created a short film, *No Way Out*, which was presented at a premiere party at the Forest Park Senior Center in July





AWARDS

Waycross received two regional Philo Awards in 2022 for Colerain Township 4th of July Spectacular: The Classic Rock Experience in the Community Event Category and Gambler's Game in the Entertainment/Student Category, as well as a finalist award for Waycross Election Forum: Forest Park City Council in the Political Awareness Category

Waycross also received a local Blue Chip Award in 2022 for *Gambler's Game* in the Student Programming Category

Colerain Township Trustees Meeting of September 27, 2022 www.colerain.org

Colerain Township Trustees Meeting

Park

Forest Park Party in the Park



Greenhills Harvest Festival



Winton Woods Board of Education Meeting

Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills, Springfield Township and Colerain Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.

Government Meetings

Waycross cablecasts & streams the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast all general council/trustee meetings held in 2022 for our communities. In addition, Waycross recorded for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

Government Access Programming

Waycross produced 222 new government access programs, totaling 178 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, FP City Manager/Winton Woods/Northwest/Colerain video podcasts, and many more.

In addition, Waycross cablecast 2420 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; DOD programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health and Ohio Department of Aging programming.

Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 63 volunteers participate in 449 productions.

Volunteer Recognition was held at the Fox Knoll shelter in Winton Woods.

Volunteer of the Year

Our Volunteer of the year was once again RT DeNike who volunteered on 46 productions in 2022. RT has been volunteering with us since 2016, and has participated in over 155 productions. Thanks RT!

Top 10 Volunteers for 2021-22

Matthew Steele Paul Odegard
Lamar Roulhac Aaron F. Davis
Henry Cunningham Jacob Williams
Tom Bruckmann Shane Coleman
Jaszmyn Dudley Richard Dudley

Government Access

Spectrum Cable 23 (Colerain 8) Altafiber Fioptics 853 Internet: www.waycross.tv/govlive On Demand: www.waycross.tv/vodg

Educational Access

Spectrum Cable 4 & 17 Altafiber Fioptics 854 & 855 On Demand: www.waycross.tv/vode

Public Access

Spectrum Cable 8 (Colerain 979), 15 & 24 Altafiber Fioptics 850, 851, 852 On Demand: www.waycross.tv/vodp

Spectrum Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY Spectrum Ch. 24 in most of Greater Cincinnati Spectrum Ch 979 & All Fioptics Channels available throughout SOUTHWEST OHIO

Community **Programming Board**

Joseph E. Orndorff (Chair)

Forest Park: Jermaine Hill Tekiquia Bailey Rhonda Hobbs Terence Harrison Steven Cottle

Greenhills:
Rob Howell
Galina Radford (Secretary)
Eric Laine
Nancy Moore (Vice Chair)
Melanie Brokaw (Treasurer)

Waycross Staff

Executive Director Chip Bergquist chip@waycross.org

Office Manager Teela Kellner-Angel teela@waycross.org

Government Access Dana Gagnon dana@waycross.org

Production Coordinator Tony Suarez tony@waycross.org

Program Technician Nicholas Poppe nicholas@waycross.org



2086 Waycross Road Forest Park, OH 45240 513-825-2429 www.waycross.tv

Thanks to our 2022 Sponsors







Klein Residential | Dan Starkey- Roger Bacon Friends of Operation Giveback



Northwest High School Graduation



Winton Woods vs Centerville Women's OHSAA Tournament District Final



Colerain High School Football



2022 Volunteer Recognition Night